

Insurance Market Reforms

Promise and Peril

The 18th Princeton Conference
Where Do We Go From Here?
The Future of Health Reform

May 24, 2011

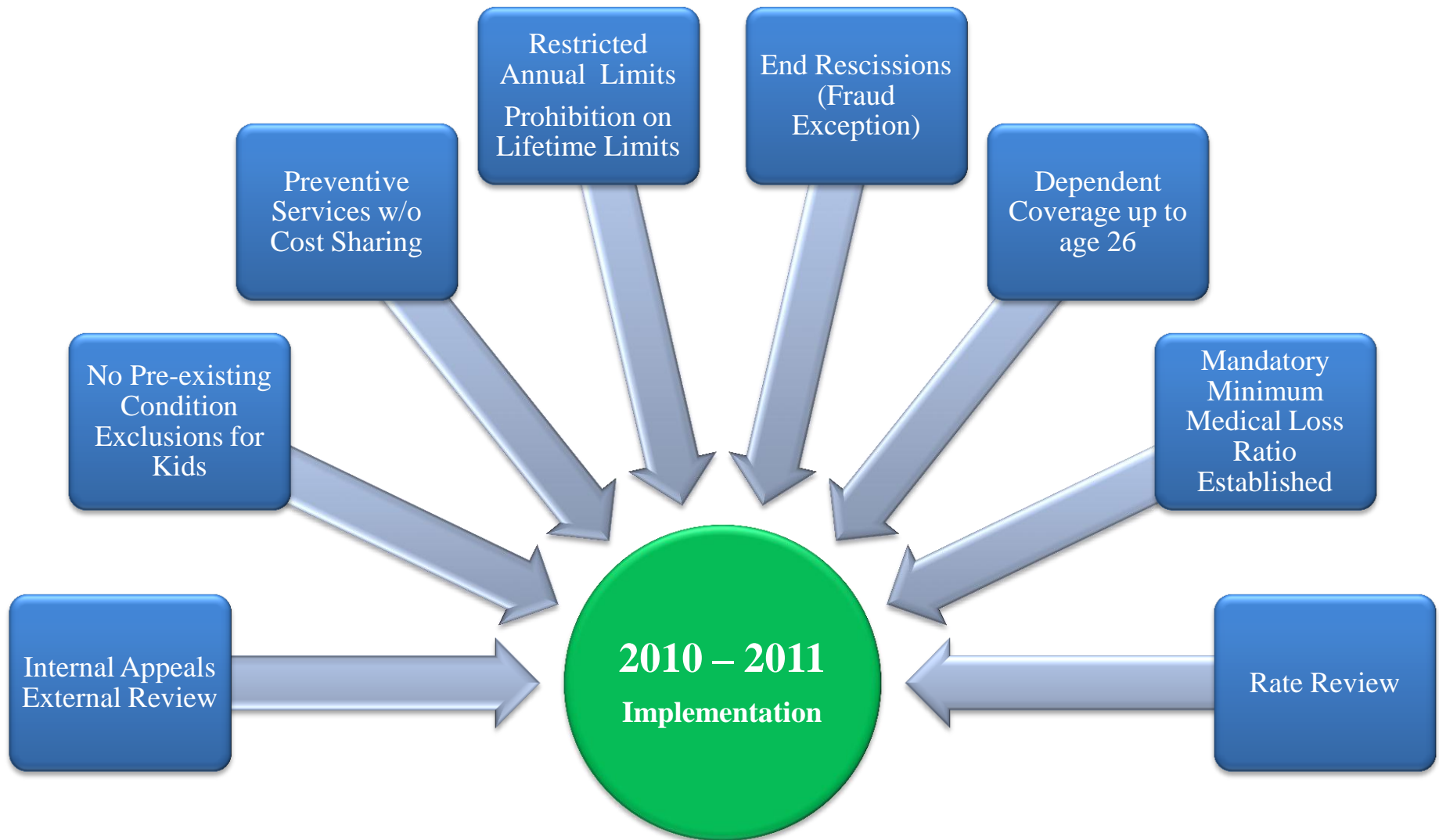
Dan Durham

Overview

- Near-Term Market Reforms
- 2014—Major Market Reforms
- Challenges Ahead
- Health Plans—Providing High-Value

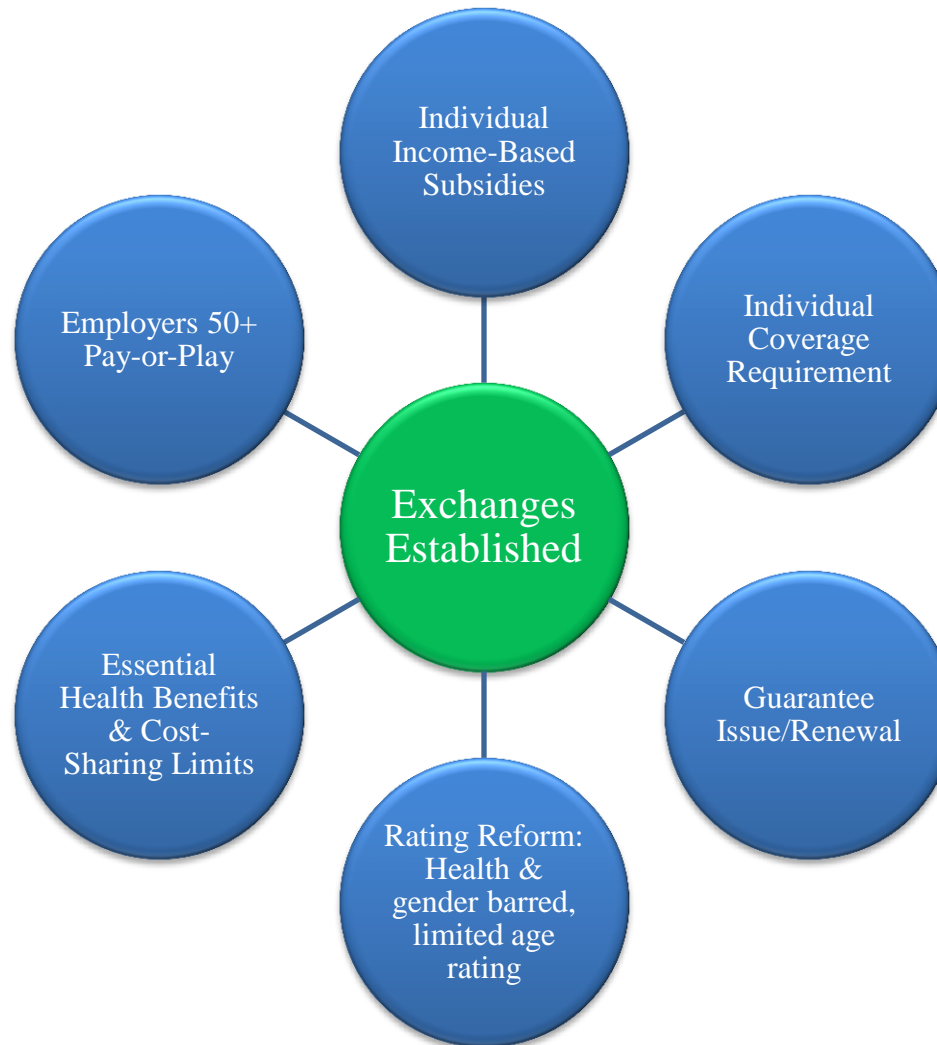
Insurance Market Reforms

Near-Term



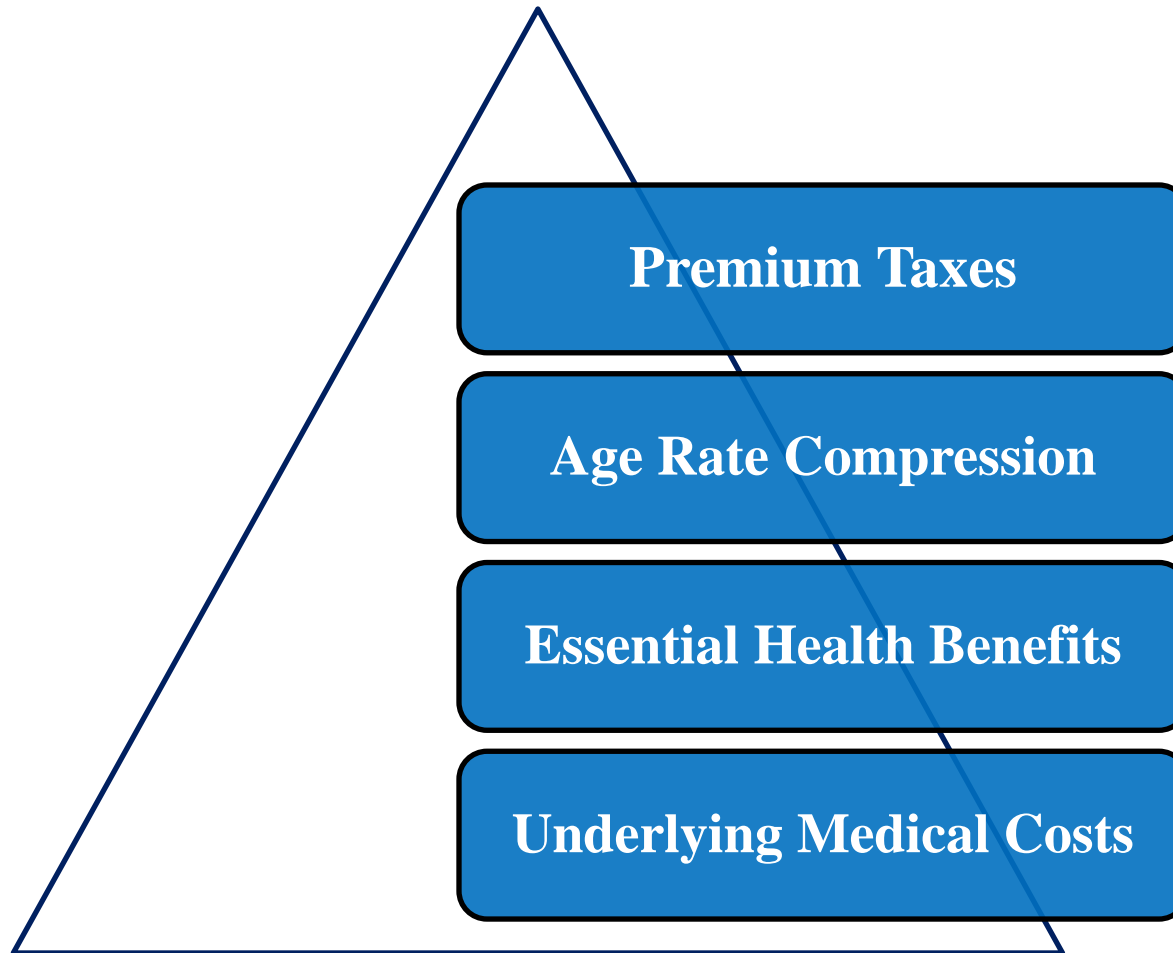
Major Market Reforms

2014



Challenges Ahead

Upward pressure on premiums



Health Plans—Providing High-Value Quality Care

- Targeting disease management services to enrollees who stand to benefit the most from pro-active interventions;
- Working with primary care physicians to expand patient-centered medical homes that promote care coordination and accountability for clinical outcomes;
- Providing incentives to promote the use of decision-support tools and health information technology;
- Providing quality improvement reports for physicians to monitor their progress in managing disease;
- Offering personalized risk assessments and wellness programs;
- Encouraging electronic prescribing and consumer safety alerts;
- Providing peer-to-peer comparisons to demonstrate the appropriate use of health care services across specialists and manage the use of high-cost imaging services.